

Irish Standard I.S. EN 15907:2010

Film identification - Enhancing interoperability of metadata - Element sets and structures

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Film identification - Enhancing interoperability of metadata - Element sets and structures

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EN 15907:2010 (E)

Cont	ents	age
Forewo	ord	4
Introdu	iction	5
1	Scope	6
2	Normative references	
_		
3	Terms and definitions	
4 4.1	Primary Entities	
4.1	Variant	
4.3	Manifestation	
4.4	Item	
4.5	Content	
5 5.1	Contextual Entities	
5.2	Event	
6	Elements	
6.1	Identifier	
6.2	Record source	. 15
6.3 6.4	Title	
6.4 6.5	Identifying Title Country of Reference	
6.6	Year of reference	
6.7	Format	
6.8 6.9	Extent Language	
6.10	Production event	
6.11	Publication Event	
6.12	Award	
6.13 6.14	Decision event	
6.15	Preservation event	
6.16	Subject terms	
6.17	Content description	
7	Common Element types	
7.1 7.2	GeneralRegion	
7.3	Timespan	
7.4	Language tag	. 30
8	Relationships	. 30
8.1	General	
8.2 8.3	HasAgent	
8.4	HasContent	
8.5	HasAsSubject	. 32
8.6	HasOtherRelation	
8.7 8.8	HasVariant	
8.9	Hasitem	

EN 15907:2010 (E)

9	Mappings to EN 15744	.33
10	Implementation notes	.34
Annex	A (informative) Expression of time spans	.35
Bibliog	ıraphy	.36

EN 15907:2010 (E)

Foreword

This document (EN 15907:2010) has been prepared by Technical Committee CEN/TC 372 "Cinematographic works", the secretariat of which is held by DIN.

This European Standard shall be given the status of a national standard, either by publication of an identical text or by endorsement, at the latest by January 2011, and conflicting national standards shall be withdrawn at the latest by January 2011.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. CEN [and/or CENELEC] shall not be held responsible for identifying any or all such patent rights.

This document has been prepared under a mandate given to CEN by the European Commission and the European Free Trade Association.

In recent years, there has been a proliferation of new metadata standards intended to provide greater control, consistency and accuracy of the data in the ever-expanding environment of the World Wide Web, through, for example, links to shared named authority files. This is one of the main issues CEN/TC 372 "Cinematographic Works" had to address. It is also the case that the data that exists in many cultural organisations across Europe has been compiled over many years and in some cases predates the advent of computer databases. To help reconcile some of the data inconsistencies that will inevitably exist in such a volume of data from so many disparate sources, this standard, together with EN 15744, seeks to provide a bridge between the data that exists and the emerging technologies chosen to represent this data. While the principle of EN 15744 is to enable the clearest possible enunciation of data that is available to assist with the task of resource identification, the aim of EN 15907 is to provide a framework for improved interoperability of that data by providing a common definition for that data.

According to the CEN/CENELEC Internal Regulations, the national standards organizations of the following countries are bound to implement this European Standard: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland and the United Kingdom.

EN 15907:2010 (E)

Introduction

Cinematographic works are an essential component of European cultural heritage. Film history and culture is recognized as an integral part of everything from leisure to education, from art and fiction to documentary and is known to have a significant impact on culture and education worldwide. This has been emphasized by the European Parliament and Council Recommendation of 16 November 2005 on film heritage and the competitiveness of related industrial activities.

Film archives, film museums, cinematheques, libraries and other cultural organisations have the responsibility to both preserve and make film heritage accessible. This responsibility includes acquisition of culturally important works; preservation through good storage and duplication to modern stable formats; curatorial research and interpretation; and programming and exhibition. Key to all of these activities is the responsibility of creating and maintaining databases containing information about the films. Without such documentation preservation and access activities are not possible.

At present, there is great variation in how filmographic databases are organized and implemented. Experts of all European countries have recognized that this variance stands in the way of interoperability and commonality of data.

On 14 March 2005, the European Commission charged CEN with a mandate to create metadata standards for cinematographic works. In response to this mandate two standards, EN 15907:2010 and EN 15744:2009, have been developed to define the metadata essential for facilitating data exchange between databases and consistent identification of films.

The primary users of this European Standard will be film archives, film museums, cinematheques and any other cultural organisations with databases about audiovisual media. They will also be the primary beneficiaries of the implementation of this European Standard throughout Europe as it will facilitate their access to filmographic metadata on works held by other organisations. Researchers, universities, students and the general public will also benefit in that it will be easier to integrate the information contained in the databases into larger information systems if it is organised according to these European Standards. The standards will also benefit film producers which, like the primary users, will be able to organize their metadata as defined by the standard. In consequence, these European Standards are expected to raise the visibility of Europe's rich and diverse film heritage on the internet, and to improve access to it by citizens and professional users of cultural material in line with the objectives set out in the Commission Recommendation on the digitisation and online accessibility of cultural material and digital preservation of 24 August 2006.

As requested by the European Commission's mandate, this standard provides a comprehensive set of metadata for the description of cinematographic works, as well as a comprehensive and consistent terminology, whereas EN 15744 defines and enables the selection of those data elements that are considered of prime importance for distinguishing and identifying individual cinematographic works.



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