

Irish Standard Recommendation S.R. CEN/TS 16880:2015

Service excellence - Creating outstanding customer experiences through service excellence

© CEN 2015 No copying without NSAI permission except as permitted by copyright law.

#### S.R. CEN/TS 16880:2015

Incorporating amendments/corrigenda/National Annexes issued since publication:

The National Standards Authority of Ireland (NSAI) produces the following categories of formal documents:

I.S. xxx: Irish Standard — national specification based on the consensus of an expert panel and subject to public consultation.

S.R. xxx: Standard Recommendation — recommendation based on the consensus of an expert panel and subject to public consultation.

SWiFT xxx: A rapidly developed recommendatory document based on the consensus of the participants of an NSAI workshop.

This document replaces/revises/consolidates the NSAI adoption of the document(s) indicated on the CEN/CENELEC cover/Foreword and the following National document(s):

NOTE: The date of any NSAI previous adoption may not match the date of its original CEN/CENELEC document.

This document is based on: Published:

CEN/TS 16880:2015 2015-12-02

This document was published ICS number:

under the authority of the NSAI

and comes into effect on: 03.080.01 03.100.99 2015-12-20 03.120.99

\_\_\_\_\_

NOTE: If blank see CEN/CENELEC cover page

NSAI T +353 1 807 3800 Sales:

 1 Swift Square,
 F +353 1 807 3838
 T +353 1 857 6730

 Northwood, Santry
 E standards@nsai.ie
 F +353 1 857 6729

 Dublin 9
 W NSAI.ie
 W standards.ie

Údarás um Chaighdeáin Náisiúnta na hÉireann

This is a free page sample. Access the full version online.

#### **National Foreword**

S.R. CEN/TS 16880:2015 is the adopted Irish version of the European Document CEN/TS 16880:2015, Service excellence - Creating outstanding customer experiences through service excellence

This document does not purport to include all the necessary provisions of a contract. Users are responsible for its correct application.

Compliance with this document does not of itself confer immunity from legal obligations.

In line with international standards practice the decimal point is shown as a comma (,) throughout this document.

This is a free page sample. Access the full version online.

This page is intentionally left blank

TECHNICAL SPECIFICATION SPÉCIFICATION TECHNIQUE **CEN/TS 16880** 

**TECHNISCHE SPEZIFIKATION** 

December 2015

ICS 03.080.01; 03.100.99; 03.120.99

### **English Version**

# Service excellence - Creating outstanding customer experiences through service excellence

Excellence de service - Exigences et lignes directrices pour l'excellence de service en vue de créer l'enchantement du client Service Excellence - Schaffung von herausragenden Kundenerlebnissen durch Service Excellence

This Technical Specification (CEN/TS) was approved by CEN on 7 October 2015 for provisional application.

The period of validity of this CEN/TS is limited initially to three years. After two years the members of CEN will be requested to submit their comments, particularly on the question whether the CEN/TS can be converted into a European Standard.

CEN members are required to announce the existence of this CEN/TS in the same way as for an EN and to make the CEN/TS available promptly at national level in an appropriate form. It is permissible to keep conflicting national standards in force (in parallel to the CEN/TS) until the final decision about the possible conversion of the CEN/TS into an EN is reached.

CEN members are the national standards bodies of Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, Former Yugoslav Republic of Macedonia, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and United Kingdom.



EUROPEAN COMMITTEE FOR STANDARDIZATION COMITÉ EUROPÉEN DE NORMALISATION EUROPÄISCHES KOMITEE FÜR NORMUNG

CEN-CENELEC Management Centre: Avenue Marnix 17, B-1000 Brussels

## CEN/TS 16880:2015 (E)

Con	tents	Page
European forewordIntroduction		
2	Normative references	6
3	Terms and definitions	6
4	Relevance and benefits of service excellence	7
5	Principles of service excellence	8
6	Service excellence model	9
7	Elements of the service excellence model	10
7.1	Designing and renewing outstanding customer experiences	10
7.2	Service excellence vision, mission and strategy	12
7.3	Leadership and management commitment	
7.4	Employee engagement	
7.5	Service excellence culture	18
7.6	Understanding customer needs, expectations and desires	21
7.7	Service innovation management	
7.8	Managing customer experience related processes and organizational structure	24
7.9	Monitoring service excellence activities and results	26
Rihli	ogranhy	29



The is a new provider i arenade and chare publication at the limit below	This is a free preview.	Purchase the	entire publication	at the link below:
--	-------------------------	--------------	--------------------	--------------------

**Product Page** 

- Dooking for additional Standards? Visit Intertek Inform Infostore
- Dearn about LexConnect, All Jurisdictions, Standards referenced in Australian legislation