



NSAI
Standards

Irish Standard
I.S. EN ISO 14021:2002

Environmental labels and declarations -
Self-declared environmental claims (Type
II environmental labelling)
(ISO 14021:1999)

I.S. EN ISO 14021:2002

Incorporating amendments/corrigenda issued since publication:

EN ISO 14021:2001/A1:2011

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I.S. xxx: Irish Standard – national specification based on the consensus of an expert panel and subject to public consultation.

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English Version

**Environmental labels and declarations - Self-declared
environmental claims (Type II environmental labelling) -
Amendment 1 (ISO 14021:1999/Amd 1:2011)**

Marquage et déclarations environnementaux -
Autodéclarations environnementales (Etiquetage de type II)
- Amendement 1 (ISO 14021:1999/Amd 1:2011)

Umweltkennzeichnungen und -deklarationen -
Umweltbezogene Anbietererklärungen
(Umweltkennzeichnung Typ II) - Änderung 1 (ISO
14021:1999/Amd 1:2011)

This amendment A1 modifies the European Standard EN ISO 14021:2001; it was approved by CEN on 14 December 2011.

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Foreword

This document (EN ISO 14021:2001/A1:2011) has been prepared by Technical Committee ISO/TC 207 "Environmental management".

This European Standard shall be given the status of a national standard, either by publication of an identical text or by endorsement, at the latest by June 2012, and conflicting national standards shall be withdrawn at the latest by June 2012.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. CEN [and/or CENELEC] shall not be held responsible for identifying any or all such patent rights.

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Endorsement notice

The text of ISO 14021:1999/Amd 1:2011 has been approved by CEN as a EN ISO 14021:2001/A1:2011 without any modification.

EUROPEAN STANDARD

EN ISO 14021

NORME EUROPÉENNE

EUROPÄISCHE NORM

August 2001

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English version

Environmental labels and declarations - Self-declared
environmental claims (Type II environmental labelling) (ISO
14021:1999)

Marquages et déclarations environnementaux -
Autodéclarations environnementales (Étiquetage de type II)
(ISO 14021:1999)

Umweltkennzeichnungen und -deklarationen -
Umweltbezogene Anbietererklärungen
(Umweltkennzeichnung Typ II) (ISO 14021:1999)

This European Standard was approved by CEN on 17 June 2001.

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I.S. EN ISO 14021:2002

EN ISO 14021:2001 (E)

Foreword

The text of the International Standard from Technical Committee ISO/TC 207 "Environmental management" of the International Organization for Standardization (ISO) has been taken over as an European Standard by CEN/CMC.

This European Standard shall be given the status of a national standard, either by publication of an identical text or by endorsement, at the latest by February 2002, and conflicting national standards shall be withdrawn at the latest by February 2002.

According to the CEN/CENELEC Internal Regulations, the national standards organizations of the following countries are bound to implement this European Standard: Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and the United Kingdom.

Endorsement notice

The text of the International Standard ISO 14021:1999 has been approved by CEN as a European Standard without any modification.

INTERNATIONAL STANDARD

ISO 14021

First edition
1999-09-15

Environmental labels and declarations — Self-declared environmental claims (Type II environmental labelling)

*Marquages et déclarations environnementaux — Autodéclarations
environnementales (Étiquetage de type II)*



Reference number
ISO 14021:1999(E)

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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

International Standards are drafted in accordance with the rules given in the ISO/IEC Directives, Part 3.

Draft International Standards adopted by the technical committees are circulated to the member bodies for voting. Publication as an International Standard requires approval by at least 75 % of the member bodies casting a vote.

International Standard ISO 14021 was prepared by Technical Committee ISO/TC 207, *Environmental management*, Subcommittee SC 3, *Environmental labelling*.

Annex A of this International Standard is for information only.

Introduction

The proliferation of environmental claims has created a need for environmental labelling standards which require that consideration be given to all relevant aspects of the life cycle of the product when such claims are developed.

Self-declared environmental claims may be made by manufacturers, importers, distributors, retailers or anyone else likely to benefit from such claims. Environmental claims made in regard to products may take the form of statements, symbols or graphics on product or package labels, or in product literature, technical bulletins, advertising, publicity, telemarketing, as well as digital or electronic media, such as the Internet.

In self-declared environmental claims, the assurance of reliability is essential. It is important that verification is properly conducted to avoid negative market effects such as trade barriers or unfair competition, which can arise from unreliable and deceptive environmental claims. The evaluation methodology used by those who make environmental claims should be clear, transparent, scientifically sound and documented so that those who purchase or may potentially purchase products can be assured of the validity of the claims

Environmental labels and declarations — Self-declared environmental claims (Type II environmental labelling)

1 Scope

This International Standard specifies requirements for self-declared environmental claims, including statements, symbols and graphics, regarding products. It further describes selected terms commonly used in environmental claims and gives qualifications for their use. This International Standard also describes a general evaluation and verification methodology for self-declared environmental claims and specific evaluation and verification methods for the selected claims in this standard.

This International Standard does not preclude, override, or in any way change, legally required environmental information, claims or labelling, or any other applicable legal requirements.

2 Normative references

The following normative documents contain provisions which, through reference in this text, constitute provisions of this International Standard. For dated references, subsequent amendments to, or revisions of, any of these publications do not apply. However, parties to agreements based on this International Standard are encouraged to investigate the possibility of applying the most recent editions of the normative documents indicated below. For undated references, the latest edition of the normative document referred to applies. Members of ISO and IEC maintain registers of currently valid International Standards.

ISO 7000, *Graphical symbols for use on equipment — Index and synopsis*.

ISO 14020:1998, *Environmental labels and declarations — General principles*.

3 Terms and definitions

For the purposes of this International Standard, the following terms and definitions apply.

3.1 General terms

3.1.1 coproduct

any two or more products from the same unit process

[ISO 14041:1998]

3.1.2 environmental aspect

element of an organization's activities or products that can interact with the environment

3.1.3 environmental claim

statement, symbol or graphic that indicates an environmental aspect of a product, a component or packaging

NOTE An environmental claim may be made on product or packaging labels, through product literature, technical bulletins, advertising, publicity, telemarketing, as well as through digital or electronic media such as the Internet.

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